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A Different ABC is a portraiture project by London based portrait and fine art photographer Daisy Honeybunn. Having lost her brother Douglas to cot death, a tragedy her family struggled with intensely to overcome, she has always had a keen interest in the FSID and their dedication to try and combat sudden infant death. Whilst grief remains a deeply personal process, Daisy has always been intrigued by the inherently different coping methods employed by males and females, particularly after the loss of a child. This is of course something she observed in both of her own parents.

A Different ABC focuses on bereaved fathers, and explores their unique struggles coming to terms with a cot death. It is perhaps not unfair to say that as a general rule, women find it easy to express themselves emotionally. As such, their distress perhaps not being so immediately apparent, their stoicism misread as their ability to cope, men can often be overlooked by society.

Daisy is building a unique series of portraits of bereaved fathers, taken at either dawn or dusk, a time often identified as particularly difficult in times of grief, in their professional clothes but shot in an environment very personal to them. She intends to portray the indiscriminate nature of the syndrome through the series, whilst building an inspiring testament to the strength of bereaved parents who have managed to overcome the tragedy of losing a child and forge ahead with their lives. With *A Different ABC* she hopes not only to draw attention to the vital work of the charity, but also alert other bereaved dads to the resources open to them, and remind them that they are not alone.

If you, or anyone you know, would be willing to become involved in this project, please contact Daisy Honeybunn through the contact section of this website.